



Everlast Health Privacy Policy

The confidentiality of your personal information is important. Everlast Health d/b/a S. Bower Inc. is very committed to protecting it. Accordingly, we have developed this document in order to be perfectly clear regarding our collection policy, use and protection of personal data, and other information managed by the Service. Access to and use of the Service is subject to the acceptance of the Terms of Service.

Definition

Words and expressions below marked with a capital letter have the following meanings: The "Applications" digital content is offered for viewing or downloading to the User by the company S. Bower Inc. This software is developed by the Everlast Health society. These applications support the Service;

"Account" is a strictly personal space, created by the user when registering on the Site, to access it to the Service;

"Personal Data" is any information about the user as a person, he voluntarily provide when opening an account or that the Service will collect in the course of using the Service, use of the Products, or browsing in the Site by the User. This information, regardless of the type, directly or not the Provider is to identify the User.

The "Interface" is a remote display for using the full product functionality;

The "Smartphone" is a smart phone last generation;

The "product" is connected object "Balance" or connected object "Blood Pressure";

The "Provider" or "Everlast Health" or "we" is the S. Bower Inc. providing the Service; The

"Service": (i) is the platform for accessing the interface of the Product through some Smartphone, or (ii) the platform to access the Product Interface via the Site, or (iii) the platform to get the software to integrate in the Product, or (iv) platform for the Product is installed from a computer, or (v) the platform to access the Site;

The "Site" is the web site;

The "User" or "you" is the person registered on the site that uses the Service.

At any time, you have a right to access, modify, rectify and delete data concerning you. To exercise this right, simply send your request by mail to the address of the registered office of the company S. Bower Inc.:

Everlast Health
46-24 28th St, 3rd Floor
Long Island City, NY 11101

Personal Information We Collect

When the user interacts with Everlast Health through the Services or the Site, Everlast Health may collect Personal Data and other information, as detailed below:

Data to the inscription Everlast Health collection of personal data at the time of creation of account on the Site. Apart from when purchasing a product on the Site, the Service does not collect credit card information or other financial information.

Personal data using the Service and Products: When using the Service or Products, the Provider collects Personal Data. For example, the use of the connected platform entails collecting weight data and body composition indicators; the use of blood pressure causes the connected collection of blood pressure data; the use of the connected thermometer causes the collection of the body temperature.

By voluntarily providing Personal Data to the Provider, the User agrees to their use in compliance with this document. If the User provides personal data, he agrees that this information may be transferred outside of their country of residence.

Other information: For statistical purposes, Everlast Health may be required to collect navigation information through including the use of cookies. The acceptance of these cookies is compulsory for all creation account. The Provider reserves the right to collect certain information: - related to the visitor's computer (IP, ISP, hardware configuration, software configuration, country of origin) for the Service (log and history of all trade data log and connection history) .It is important to note that no Personal Data is collected or used in this phase.

Use of Personal Data and other information

Everlast Health uses the Personal Data you provide in compliance with this Privacy Policy. The Provider will therefore use Personal Data in the context of this document, including without limitation in the following settings:

Provision of Service: The Service Provider will use your Personal Data to provide the User access to and use of the Service;

Surveys, contests and events: From time to time, the Provider can offer users the opportunity to participate in surveys, contests and other events. By choosing to participate, the user must provide certain Personal Data Provider;

Contact about new Products or Services: From time to time, Everlast Health may contact the User to announce the release of its new products or services;

Contact about special offers Everlast Health: If the user has chosen at the time of registration, the Provider may contact in order to present special offers Everlast Health;

Contact about Everlast Health partner offers. If the user has selected at the time of registration, the Provider may contact to submit to Everlast Health partners;

Improved Service: The Service Provider may use Personal Data Personal Data aggregated or non-personal information collected on the use of the Site, to help improve the Service, the Products or the Website;

Shares to third parties at the initiative of the user: As part of the services offered, the optional Everlast Health allows sharing of personal data to partner service providers. This sharing is

enabled solely the User's initiative and implies acceptance by the User of access to their Personal Data by the third party. The use of personal data by the third party provider is the sole responsibility of the provider and the user. Everlast Health disclaims all liability.

Links to other websites

This Privacy Policy applies only to the Site. The Site may contain links to third party websites that are not controlled by the Service Provider. The confidentiality rules of this document do not apply to third-party sites.

Security

Personal data collected by Everlast Health is protected by physical and logical security measures and are not disclosed to unauthorized persons.

Changing the rules of confidentiality

The Service Provider reserves the right to modify all or part of the Privacy Policy Service without notice. Use of the Service by the User is full acceptance of any changes made to this Privacy Policy. If you have any questions regarding Everlast Health Privacy Policy, please feel free to contact us support@bowerusa.com